



Home Furnishings In-Store Sample Scripts

LOCATIONS/HOURS:

Thank you for calling (INSERT NAME HERE). Whatever you may be looking for in traditional or transitional furnishings, you'll find our staff friendly and knowledgeable, our prices competitive and our location convenient. We have stores in (INSERT City NAME HERE), (INSERT Town #2 HERE), and (INSERT Town #3 NAME HERE), and all are open Monday through Saturday (INSERT HOURS), and Sunday (INSERT HOURS). We hope to see you soon!

VARIETY:

Whatever the season, whatever your mood, you'll find a wide variety of unique and traditional furnishings at (INSERT NAME HERE). We have the largest selection of home furnishings in (INSERT City). (INSERT NAME HERE) has got you covered, with unique and quality selections for the bedroom, living room, dining room and even the kid's room. Let us help make your house a home. Ask an associate about our 90 day same as cash and up to 36 months financing.

PRODUCT HIGHLIGHT:

If your definition of style uses words like rich, luxurious and contemporary, you'll fall in love with additions to our 18th century mahogany collection. New bedroom and living room pieces exude a fresh approach to classic style, creating a look of substance that fits beautifully into today's lighter decorating schemes. For fashionable savings on 18th century mahogany and a complement of stylish furnishings, simply browse one of our three local showrooms. Just prepare to be enchanted.

GUARANTEE:

(INSERT NAME HERE) "furnishes" you with our low price guarantee on everything we sell. Our guaranteed low price is substantially less than the manufacturer's list price, and if you happen to find the same product and service at a lower price elsewhere, we'll match it! And to make it easy to have the furniture you want now, we offer the (INSERT NAME HERE) credit card. Please ask us for details. We love to brag about helping you save!

STORE CREDIT CARD:

What are the easiest ways to get the fine furniture you want - when you want it? With the (INSERT NAME HERE) card and our 90-days-same-as-cash program. The (INSERT NAME HERE) credit card offers competitive interest rates at all of our showrooms. Plus, there's no annual fee, and approval takes only a few minutes. Once you're a cardholder, you'll receive invitations to special sales events and more. The (INSERT NAME HERE) credit card and 90-days-same-as-cash: two great ways to begin enjoying the fine furniture you want most today.

Request your **FREE** customized sample production of Muzak In-Store messaging at <http://solutions.muzak.com/VoiceSample>.

866 MUZAK04 (866 689.2504) / VOICE.MUZAK.COM